



## **ABOUT Bryan R Ramos**

Bryan R. Ramos is the founder of Zatori, LLC, a consultancy that helps clients develop innovative approaches to achieving their strategic imperatives. Through a proprietary blueprinting process, Bryan helps organizations understand their DNA. He then works with them to design and deliver innovation leadership solutions to address their market and operational challenges.

As the former Director of Leadership and Innovation for the “innovation hot-house”, Technology Worx, Inc. (formerly PPI), Bryan developed a track record for producing innovative products, processes and systems in the areas of; high-tech product development, manufacturing, and commercialization. He accomplished this by implementing people-focused practices that promoted a culture of teamwork, innovation leadership, and high-performance. Bryan’s ten-year career at Technology Worx culminated in the commercialization of an in-house developed technology valued in excess of \$350 million.

While at Technology Worx, Bryan was responsible for driving the implementation of the company’s strategic aspirations and tangible processes, within its core purpose and values. As a result, Technology Worx was awarded the 2010 VA Governor’s Award for Science Innovation as a company that “...filled the gap between people who develop intellectual property and commercialize it.”

Equipped with an Executive Master’s in Leadership from Georgetown University’s McDonough School of Business, Bryan has researched and internalized the art and science behind value-based leadership, and the difference between good and great organizations. In addition, he holds both a Bachelor’s of Science and a Masters degree in Architecture from The Catholic University of America. His leadership knowledge and technical talents strengthened his commitment to serving others, while simultaneously advancing their ability to become innovation leaders.

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